

Make a difference. Be Involved. Get online NOW!

South Metro Connect invites the community to get online and join our discussion forum to be part of the project decision making process. We want to know:

“What factors should be considered in assessing design options for the Roe Highway Extension?”

This online forum has commenced and will run throughout January. South Metro Connect will compile the factors you identify to develop a draft list of criteria that can be used to analyse future design options.

Later in January a second online forum will provide the community with an opportunity to identify appropriate weightings for each of the criteria. Opinions on the weighting of relevant criteria will differ between individuals depending on what is most important to them, but by combining and averaging the weightings a balanced process can be defined.

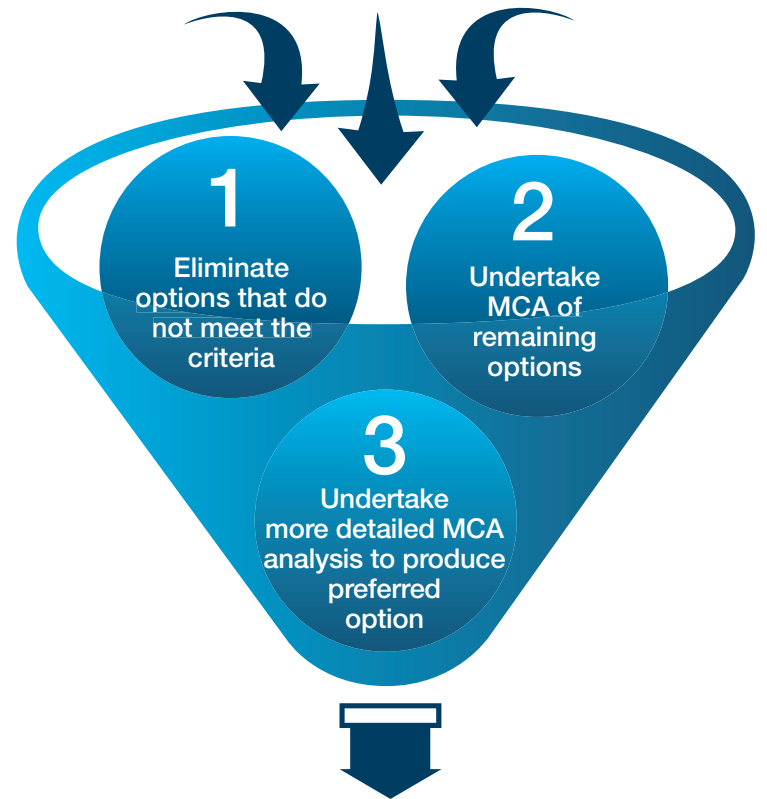
A workshop will be organised in February 2010 where the community can assist the project team in finalising the criteria and associated weightings. This will result in the formation of a ‘Multi-Criteria Analysis’ (MCA). MCA is a technical term for a process that people use every day to make decisions. An example is shown below in relation to buying a car.

The MCA that we develop will provide a transparent selection process for evaluating design and alignment options for the Roe Highway Extension. With community and stakeholder involvement we expect that it will incorporate a comprehensive range of criteria that balance environmental, social and economic issues.

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Multiple options taken through a process of elimination



Preferred option forms basis of Environmental Impact Assessment for the Public Environmental Review

Notes:

- MCA – Multi Criteria Analysis
- Actions 2. and 3. may be repeated to determine preferred option

The Decision Making Process

Multi Criteria Analysis (MCA) Process

Step One: Identify all the factors involved in creating a design option for the Roe Highway Extension through community input and consultation.

Step Two: Develop the criteria by compiling a list of factors which can then be used to help assess the relative options.

Step Three: Confirm criteria and develop weighting of the criteria to identify each factor as either a low or high priority.

Step Four: Analyse the options against each of the agreed criteria.

An example: Which Car Should I Buy?

When buying a car the factors you may consider are: cost, kilometres, brand, safety features, resale value, number of seats, number of doors, colour, stereo system, alloy wheels, low maintenance costs, four wheel driving etc.

Then you would make a list (mentally or physically) which would compile these factors to aid your analysis. For example; I want a red car, with less than 10,000kms on the clock, 7 seats, 3 doors with 6 airbags, has ESP and costs under \$40,000.

Let's say this leaves you with many options, requiring you to weight each option according to what you value most. In this case we will say that your biggest and most valued factor is the cost, then safety (ESP, airbags), then the number of seats (you have a family of 7), the look (it has to be red, red goes faster) and then low kilometres.

This process has now left you with two options, from which you can easily determine a solution to your car needs as you have pre-determined your criteria. If you end up having no options to suit your criteria you will need to re evaluate your criteria.

Information Day Feedback Summary

As detailed in issue one of our Roe Highway Extension Project Update, South Metro Connect's first Community Information Day was held on 24 October 2009. It is estimated that between 600-700 community members attended.

Attendees included local residents, business owners, community group representatives and key stakeholders from local and state government. City of Cockburn residents made up the greatest proportion of attendees at 80 percent.

The team has compiled a brief feedback summary report that details the key findings. This report is now available online.

We encourage the community's continued involvement by using the feedback forms which can be accessed via our website.

www.southmetroconnect.com.au

Christmas Shut Down

South Metro Connect will be taking leave over the Christmas period from Wednesday 23 December 2009 until Monday 4 January 2010.

The Project Information Line will still be available. If you require assistance during this period please call South Metro Connect on 1800 132 572.

South Metro Connect wishes you a very merry and safe Christmas holiday break and a happy New Year.